

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5330424
<b>Application Number:</b>	10614736
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	6223
<b>Title of Invention:</b>	SERVING ADVERTISEMENTS USING A SEARCH OF ADVERTISER WEB INFORMATION
<b>First Named Inventor/Applicant Name:</b>	Georges R. Harik
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	GOOGLE-47 (GP-108-00-US)
<b>Receipt Date:</b>	13-MAY-2009
<b>Filing Date:</b>	30-JUN-2003
<b>Time Stamp:</b>	17:37:42
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$810
RAM confirmation Number	3727
Deposit Account	501049
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)

1	Request for Continued Examination (RCE)	IDS_RCE_Google47.pdf	133821 940d54bf54ace04a5bb18fbcl1a7fa64b9526 2b62	no	1
<b>Warnings:</b>					
This is not a USPTO supplied RCE SB30 form.					
<b>Information:</b>					
2	Transmittal Letter	IDS_transmittal_Google47.pdf	119808 c2d52f2aa54557eb2c764fbea243ca7bd17 9630	no	2
<b>Warnings:</b>					
<b>Information:</b>					
3	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_ptosb08a_Google47.pdf	250005 ac4428ad6768d3b9dd334b563fb418c141 7500	no	2
<b>Warnings:</b>					
<b>Information:</b>					
This is not an USPTO supplied IDS fillable form					
4	Foreign Reference	Ref_BE_WO_97021183_Naqvi.pdf	3694831 b1b1903b14fcce0a416eea9319b8f3b30af e41a	no	96
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5	Foreign Reference	Ref_BF_WO_0180075.pdf	5053096 c088f327fb03f8c1c0b29a0b28401f94831b b5f7	no	54
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6	Foreign Reference	Ref_BF_WO_0180075_Eng_Abs tract.pdf	101101 17a14f7801e4466282b624526d8b1793ce c546e	no	1
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<b>Information:</b>					
7	NPL Documents	Ref_BG_EMBEDFont_Dedrick_I nteractive_Electronic_Adv.pdf	976968 20fa336e3520c78394868b8ca9670aab9e4 b6d7a	no	12
<b>Warnings:</b>					
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8	NPL Documents	Ref_BH_Dedrick_Consumption _Model.pdf	7279867 eb6ab88db67df40590da6a04f29b649cf76 9a2ac	no	9
<b>Warnings:</b>					
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9	NPL Documents	Ref_BI_ClassManager.pdf	3690870 491f640070f45424e9c1e5a7cabac3621eb3 bd7c	no	157
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<b>Information:</b>					
10	NPL Documents	Ref_BJ_AdStar_scanned.pdf	4778536 d8e381a3e0ba67b69fb5fd281e5d858700 d1863	no	42
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11	NPL Documents	Ref_BK_Aaddzz_Brochure.pdf	1196867 754315c9c13d5a1c4ae7b81495253084cf 6ca59	no	6
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12	NPL Documents	Ref_BL_EMBEDFont_Aaddzz_W ebsite.pdf	375202 3109ddca7d1ed3a658cb48d91bcebba4c6 ef7330	no	42
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13	NPL Documents	Ref_BM_MarketMatch_Planner. pdf	692303 21c903903450b3e3237a313dd63c6f078a8 e34f2	no	26
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14	NPL Documents	Ref_BN_AdKnowledge_Campai gn.pdf	1019253 5373455a477736b127ab30f482e32c16473 8bacf	no	23
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15	NPL Documents	Ref_BO_AdManagerPro.pdf	12934007 2a827eff78fb4bd4a2cd86ec84a6a6683e46 2da0	no	226
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16	NPL Documents	Ref_BP_AdForce_Manual.pdf	11410028 52eea9c9af60fa2a67c3c9c0bb7ef2c5e5f3b 3a5	no	285
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<b>Information:</b>					
17	NPL Documents	Ref_BQ_AdForce_SEC.pdf	706250 388c763a86b2cf68cc6441d30028b5c6ea3 4c433	no	9
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<b>Information:</b>					

18	NPL Documents	Ref_BR_BusinessWire.pdf	191029 2fd1878e4fc38d9f8b18c5bfc2952033b521 8a3e	no	2
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<b>Information:</b>					
19	NPL Documents	Ref_BS_Zeff_Part_1_of_3.pdf	17286148 a4c2e3709e5aa566e804f96a76b76289489 5f45f	no	130
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<b>Information:</b>					
20	NPL Documents	Ref_BS_Zeff_Part_2_of_3.pdf	17695092 1d96e36b3492a99dcc4deca77b9608859de 1b955	no	130
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<b>Information:</b>					
21	Fee Worksheet (PTO-875)	fee-info.pdf	30613 ecd6e20547709308c743a64174724bf2b0b e0418	no	2
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>				89615695	
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><b>New Applications Under 35 U.S.C. 111</b>  If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b>National Stage of an International Application under 35 U.S.C. 371</b>  If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b>New International Application Filed with the USPTO as a Receiving Office</b>  If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					